



THREE HOT NEW WEB 2.0 PROPERTIES

DOCUMENT 1



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In English: You are a business person, we are business persons – you need to be responsible for your own marketing and actions online.

First Property: Treemo.com



Treemo is an online community that features mobile sharing of digital media. Members freely share photos, videos, text via website and mobile devices. Favorite contents are shared more and get featured on the site based on "votes" by members.

Fast Look:

- URL: **www.treemo.com**
- PR: **5**
- Alexa: **184,097**
- Compete: **194,033**
- Indexed pages: **316,000**
- Inbound Links: **259,000**
- Number of users reported: **257,000**

Related Sites:

avvo.com
checkoutmycards.com
etelos.com
ovi.com
pixpulse.com
polevaultpower.com
realslf.com
stickam.com
thriftbooks.com

Fast Places to add links:

- My Website

Fast Places to add keywords:

- Motto
- Music
- Movies
- Magazines

Note: Treemo.com allows you to share photos, videos, audio and blogs across Mobile and Web.



Step 1: Register

Click Sign Up

Use keywords for niche as your nickname

Click Continue

Click Skip This

Check email to validate your account application

Step 2: Your Profile Part 1

Put keywords for your Name, Last Name, and My Channel Text below.

If its relevant in your niche, use the Motto, Movies, Music, Magazines, Books, Games boxes to put more information about your promotion.

Under Website box, drop links to your site

Use icons that are attention grabbing for users on the site

Use images for your header to keep visitors on your site longer

Step 3: Your Profile Part 2

There are many other things you can do on the site. You can add friends, favorites, add a widget and so on. But what you should consider doing on this site is uploading a media content.

From the main page, click Upload.

Use keywords in your title

Use more keywords as your tags

Make the video available to everyone

This content will drive traffic to your profile from other members of the site.

You also get an added bonus of possibly getting featured on the site.

You can increase your chances by uploading clips of adorable pets or use keywords in your video that has to do with pop music, latest movies and celebrity gossip.

Members on the site share contents with other members. If your content is worth sharing, expect more viral traffic from that.

Note that content does not have to be video. A slideshow of images would do.

See Live Example

<http://www.treemo.com/profile/Toshiba8800L/>



Home



Explore



Widgets



Upload

Toshiba8800L:

Channel

Content

Profile

Favorites

Friends



Toshiba8800L's Profile

Name: Toshiba 8800L

Member since: Fri, March 13 2009

Gender: Unspecified

Born: November 30th, 1971

Location: London

Relationship status: Single

My website: <http://www.treemo.com>

Motto

Carpe Diem...

Second Property: Folkd.com

folkd.com

Folkd.com is a social bookmarking site. It allows you to save your bookmarks online and share them with your friends. Folkd wants to enrich your websurfing experience and better internet use.

Fast Look:

PR	7
Google Cache Date	Mar 22 2009
Traffic Value	418,106
Age	04-2006
del.icio.us	275
del.icio.us Page Bookmarks	275
Diggs	6
Digg's Popular Stories	0
Stumbleupon	2
Twitter	37
Y! Links	10,400,000
Y! .edu Links	217
Y! .gov Links	1
Y! Page Links	5,820,000
Y! .edu Page Links	21
Technorati	-
Alexa	6,435
Compete.com Rank	8,068
Compete.com Uniques	235,954
Cached	2,660,000
dmoz	115
Bloglines	0
Page blog links	10,151
wikipedia	-
dir.yahoo.com	6

Related Sites:

connectedy.com
rawsugar.com
plugim.com
netvouz.com
mister-wong.com
linkagogo.com

icio.de
favoer.com
diigo.com
wirefan.com

Fast Places to add links:

- Link, video, content submission

Fast Places to add keywords:

- Description
- Tags
- Title

logged in as

folkd.com GAMMA

[Welcome](#) · [Your Own Links \[1\]](#) · [Add a new Link](#)

Search the folkd-discovered web:

[pages](#) [news](#) [video](#)

Enrich your web-surfing experience

[Everybodys Links](#) [Your Own Links](#) [Your Friends Links](#)

[Recent Links](#) | **[Popular Today](#)** | [This week](#) | [This month](#) | [a](#)

21%
4 folks

Surabaya Interesting Tourism Places | Hot Spots o World

folk it **save it**

[www.hotspotsworld.com/surabaya-tourism/surabaya-...](#) - [Details](#)

aquapearl

3 Users to tags: [Travel Guide](#) [World Tourism Guide](#) [World Tours](#) [C](#)

Step 1: Register

Go to Folkd.com and click Register for Free Account

Use keywords for niche as your nickname

Fill out the captcha

Click Register

Check email to validate your account application

Optional Steps

You can choose to download and install the browser tool bar. It will help in adding links to Folkd.

For complete details on this, watch the Demo Video available when you login to the site.

Step 2: Your Profile Part 1

Login to Folkd.com and click Add New Link on top of the page.

You have 3 options on what to upload. A link, a video or a web content.

For this example, we're going to add a link to our site.

Note that utilizing all 3 will get you even more traffic from your efforts.

Enter the URL and click GO

Enter the title for your link. They are giving you a lot of flexibility here. Put as many key terms that best describe your site.

Enter the description. Again, use this to add more content here that best describe your site.

Next, enter the TAGS. Great tool that gives you suggestion on what you put. Include as many tags as you can.

After submitting, you've successfully added a link to Folkd.

Repeat these steps to get more links from Folkd.

Step 3: Ping

Don't forget to ping your Folkd.com account.

See Live Example

<http://www.folkd.com/user/SonyVaio3000?tab=bookmarks>

Detailed Information on a User



SonyVaio3000

Reputation: 1 %
Member since 03/22/201



Contributions

About me

Search

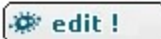
[pages](#) [news](#) [video](#)

67%

73 folk's

[folkd.com - Enrich your websurfing experience](#)

<http://www.folkd.com> - [Details](#)



einpixel: folkd.com - Social Bookmarking - Save your bookmarks online and share them with your friends.

62 Users to tags: [cool](#) [site](#) [social](#) [bookmarking](#)

Third Property: Mixx.com



Mixx is a member-driven social website that serves to help users share content by peers based on interest and location. It combines social networking and bookmarking with web syndication, blogging and personalization tools.

Fast Look:

PR	8
Google Cache Date	Mar 22 2009
Traffic Value	542,054
Age	12-1996
del.icio.us	2,334
del.icio.us Page Bookmarks	-
Diggs	50
Digg's Popular Stories	0
Stumbleupon	64
Twitter	100
Y! Links	16,100,000
Y! .edu Links	23,900
Y! .gov Links	2,350
Y! Page Links	1,890,000
Y! .edu Page Links	6,320
Technorati	-
Alexa	572
Compete.com Rank	1,999
Compete.com Uniques	879,108
Cached	942,000
dmoz	15
Bloglines	1
Page blog links	28,542
wikipedia	-
dir.yahoo.com	1

Site Description: Mixx is your link to the latest news and top videos and photos from around the web. Find web content that really matters

Related Sites:

addthis.com
reddit.com
propeller.com
mixxingbowl.com

furl.net
ebaumsworld.com
cracked.com
care2.com
blog-stuff.net
varadinum.com

Fast Places to add links:

- Submit a link

Fast Places to add keywords:

- Tags
- Content
- Description
- Comments

The screenshot shows the top of the Mixx website. On the left is the Mixx logo, which consists of a stylized orange and white swirl icon next to the word "mixx" in a bold, lowercase, sans-serif font. Below the logo is the tagline "your blend of the web". To the right of the logo, the text "Hello, SonyVaio3000" is displayed, followed by an envelope icon and the word "You". Below the logo and text is a red navigation bar with white text. The bar contains several categories: "YOUR MIXX" (highlighted in a yellow box), "POPULAR", "NEWS", "BUSINESS", "ENTERTAINMENT", "SPORTS", "LIFE", "HEALTH", "TECH", and "SCIENCE". Below the red bar is a white navigation bar with several buttons: "YourMixx", "NEW! Front Page", "MixxFeed", "Mixx Mail", "MixxFriends", "Profile", "Conversations", and "Share History".

Tag: "technology"

Popular

On Deck

Recent

Comments

+ Show details

Timeframe: ▶ Now | Day | Week | Ever

1 vote	TECHNOLOGY UPDATES ? Methods For Unlocking A Cell Phone ▶ view story	▲ ▼
2 votes	The sixth sense technology ▶ view story	▲ ▼
1 vote	TECHNOLOGY UPDATES ? Mp3 Mp4 player = ipod ▶ view story	▲ ▼
1 vote	Military Communications and COTS 2009-2019: A Market in Retreat ▶ view story	▲ ▼
4 votes	Iran Leader Says World Can't Stop Nuclear Progress ▶ view story	▲ ▼

▶ [View more](#)

Step 1: Register.

From the site's homepage, click on Sign Up

Choose Register Using Email Address

Fill out captcha

On the next page...

Use keywords on your username

Click Finish below the page

Step 2: Submitting A Link

On top of the page when you login to your account click Submit a Link

Enter a link to your site

If you have enough content and if you setup your sites meta tags, first paragraphs, Mixx will take these and automatically put on the menu page.

Enter your tags. Use many keywords.

Enter your content or description.

You can leave out the "chat" box below.

Enter the right category for your content / link submission.

Enter Captcha.

Submit.

Don't forget to ping your submission.

See Live Example:

<http://www.mixx.com/users/sonyvaio3000>

Hitachi Blue <HitachiB>

"Hitachi 34i"



 [Send a Message](#) | [Saved Messages](#)

 [Add as Friend](#)

 [Use this Skin](#) | [Favorites](#)

 [Send-It](#)

 [Block/Report Abuse](#)

I love Bebo website. www.bebo.com
<http://www.bebo.com>

Gender
Female

Last Active
1 week

Profile Views
0 times

Country
Canada

Hitachi Blue's URL
<http://www.bebo.com/HitachiB>

Member Since
March 2009

Hitachi Blue says:

"I love Bebo. <http://www.bebo.com>
www.bebo.com " (1 week ago) [me too!](#) |
[Reply](#)